

## Introduction

The contents and structure of the website mura-mura.it are managed by GROMART S.p.A.  
The owner of the grom.it site is Dr. Guido MARTINETTI.

### Privacy Policy of the website mura-mura.it

The treatment of the personal data of users that access the website mura-mura.it is managed in the manner described below.

This document is valid as information under art. 13 of Legislative Decree no. 196/2003 – Personal data protection code.

The following concerns the mura-mura.it site, and not any other sites that may be reached through links included in the pages of our site, and is also understood as information provided to the visitors in accordance with art. 13 of Legislative Decree 196/2003 "Personal data protection code".

### The Data Controller

The Data Controller is GROMART S.p.A. which has its registered office in Piazza Paleocapa 1/d 10121 Turin (TO)

### The treatment effected

The treatment will only concern navigation data, and is effected for statistical purposes and to verify the correct function of the site and its security, and not for purposes of any direct identification of the visitors.

The statistical analysis of the navigation data is effected through the Google Analytics web analysis service supplied by Google, Inc. ("Google"), the data collection and treatment method of which is defined at this address and provided (in abridged form) below:

*"Google Analytics is a free analysis instrument provided by Google, which enables the owners of websites to understand how visitors are attracted to their website. Google Analytics collects data in an anonymous manner and, similarly to the examination of footprints on the sand, indicates the trends of websites without identifying the individual visitors. Google Analytics uses its cookies to control the interactions of the visitors. Cookies are used to memorize information such as, for instance, the hour of the current visit, if the visitor has already visited the site in the past and what site has directed him to the web page. The clients of Google Analytics may visualize a wide range of reports on the manner in which the visitors interact with their website, in order to be able to improve the website and the manner in which the visitors reach it. A different cookie is used for every website, and the visitors are not monitored on several sites."*

Any refusal to use cookies, by selecting the specific settings on your browser, may make it impossible to use all the functions of this website.

### Data provided voluntarily by the user

Data provided voluntarily by the visitors, for instance by email, will be treated in accordance with the regulations and only for purposes of complying with any requests made.

The data collected will only be kept for the time necessary for the attainment of the purposes for which the collection has been effected, at the registered office of the provider which supplies the site hosting service, where it will be registered and stored, and will be treated at the registered office of the Data Controller with electronic instruments only by persons entrusted with the treatment and appointed for this purpose. It may occasionally be treated by any technician who has been entrusted with the maintenance of the site. No data resulting from consultation of our site will be communicated or diffused to third parties.

### The rights of the interested parties

The visitors of the site are, in their capacity as "interested parties", entitled to the rights guaranteed by art. 7 of Legislative Decree 196/2003, and may at any moment obtain information on the existence or non-existence of said data, and on its content and origin, as well as verifying the exactness or request the supplementation or updating, or correction, of said data. In accordance with the same article, the interested party may request cancellation, transformation in anonymous form or blocking of data treated in violation of the law, and in any case oppose its treatment for legitimate motives. Requests are to be sent to the Data Controller at the registered office of the latter, to the email address [info@mura-mura.it](mailto:info@mura-mura.it)

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